

NVF RACING

SPONSORS PITCH 2023 - 2024



**NANYANG
TECHNOLOGICAL
UNIVERSITY**
SINGAPORE





About us

Nanyang Venture Formula (NVF) Racing is Nanyang Technological University's (NTU) very own Formula Student team, which was set-up in 2020 in collaboration with Nanyang Venture, NTU's premier team for eco-efficiency vehicles.

Under the guidance of Professor Ng Heong Wah, NVF Racing's 20+ strong team, composed of students from the College of Engineering and Nanyang Business School, aim to manufacture, test and race a fully functional electric powered race car.

Building upon the experience and expertise acquired from Nanyang Venture and the recent Formula Student UK Competition, we believe NVF Racing has the potential to achieve great success in the coming years.



NVF RACING



FORMULA STUDENT

Institution of
**MECHANICAL
ENGINEERS**

What is Formula Student?

Formula Student (FS) is a prestigious student engineering competition, where teams from around the world design, manufacture and race a small-scale Formula-style single seater race car.

This year's competition was held at the **legendary Silverstone Circuit** in Northamptonshire, England, and saw over 80 teams go head-to-head in a series of static and dynamic events, with the aim of being crowned champions against top engineering teams in the world.

As a newly formed FS team in NTU, NVF Racing has launched our maiden race car at the Formula Student UK (FSUK) 2023 competition, making us the first FS team from Singapore and SEA to compete at this competition.

We achieved a commendable performance as a rookie team, as evidenced by our inaugural year's results.

Passed **Tech** and **Safety** Inspection

16TH

Business Plan
Presentation

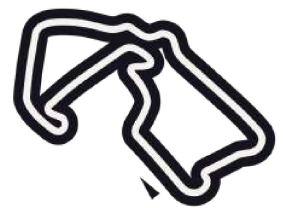
29TH

Design
Event

41ST

Overall
Result

Legendary



SILVERSTONE
Circuit

Over

80

Teams

First



SINGAPOREAN
Team

NVF RACING

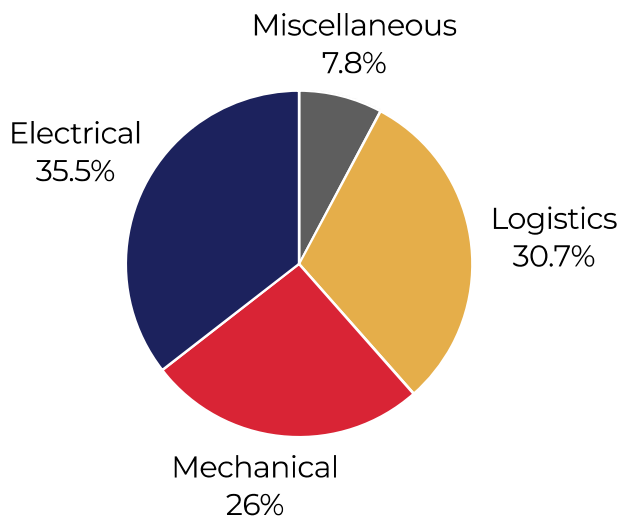


How can we help you?

1. **Brand Advertising** : Allow us to showcase your company at the global stage, at one of motor sport's most iconic and storied circuits
2. **Recruitment Opportunities** : Gain access to a growing pool of highly motivated and talented engineers, who have valuable practical experience in various facets of engineering
3. **Test-bed for your product** : Test your products in a realistic high stress environment, and we will provide feedback on product performance according to your requirements and specifications
4. **Tax Deductions** : Donations to the team are qualified for a 2.5x deduction on the quantum of the gift



2023 - 2024 Budget Projections



~\$160,000

NVF Racing is seeking monetary and in-kind partnerships to enhance the longevity of our team, and we would like to take you on this ride together with us! In the upcoming academic year, we invite prospective sponsors to join us in supporting our project, which requires a total funding of **\$160,000** from start to finish.

Our long-term goal is to become a **world-class Formula Student team**, and to continue to provide this valuable and rewarding experience to our growing engineering community here in NTU.

Sponsor Tiers

BENEFITS	BRONZE	SILVER	GOLD	TITLE
	\$2,000-\$4,999	\$5,000-\$9,999	\$10,000 - \$19,999	\$20,000+
Logo on car, social media and apparel	✓	✓	✓	✓
Promotion of company on social media and during events	✓	✓	✓	✓
Company video during events		✓	✓	✓
Sponsor banner at Events			✓	✓
Logo on Helmet			✓	✓
Sponsor stall at car launch				✓
Free Merchandise				✓
Car Displayed at Company Events*				✓

TITLE SPONSOR \$20,000+

As title sponsors, you'll relish exclusive perks like prime brand exposure at public events and also enjoy a range of our team's merchandise. Additionally, you may showcase our car at company events.*

Please see our sponsorship benefits above and reach out to us at nanyang.venture.team@gmail.com.

Your partnership can make a significant impact on the success of this endeavor. If you have other ideas on how a partnership could help you achieve your organization's objectives, do speak with us and we would be happy to discuss!



* Car display is subject to event date and car/members availability.

NVF RACING



Brand Advertising*

Presented below are the showcased layout examples and the suggested post style, intended for implementation across our social media pages for each of our sponsors.

SAMPLE MEDIA LAYOUT



SAMPLE POST LAYOUT



* Social Media Posts are custom-made for items by sponsoring companies.

Thank you for your support!

NVF Racing would like to thank all of our generous sponsors who have paved the way for our team, and for providing us with the opportunity to innovate and pursue our passions. We hope to hear from you in the near future, and to continue building our unique partnership together!



NVF RACING





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